2024 Prospectus

Your support will enable continued research in the field of sleep and circadian science to further our understanding of sleep, including how sleep is impacted by disease states from a holistic perspective, resulting in more effective medical care and ultimately improving the health and quality of life for patients and the public at large.

For more information, contact:

Christine Davis, SRS Foundation Director
Email: cdavis@srsnet.org | Phone: 630-737-9712
About the SRS

The Sleep Research Society (SRS) is a membership organization for scientific investigators who educate and research sleep and circadian science. The SRS:

- Provides training and education, and forums for collaboration and the exchange of ideas.
- Advocates on behalf of its members to increase federally funded sleep research through grassroots lobbying and communications efforts.
- Publishes the journals SLEEP and SLEEP Advances, produces educational products, and provides volunteer opportunities.

SRS Membership Profile

The SRS and its members foster scientific research investigation in all areas of sleep and circadian science. Membership has grown in all levels and disciplines within sleep and circadian science across the globe. Today, the SRS represents approximately 1,300 researchers worldwide from promising trainees to accomplished senior level investigators.

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SRS members are key decision makers and key opinion leaders in the sleep and circadian community.
Publications

**SLEEP**

Advertising opportunities available.
Now in its 47th year, *SLEEP* is a peer-reviewed, international journal of sleep and circadian science, and is the official publication of the Sleep Research Society.

10,000+ individual subscribers
(7,000+ MDs 3,000 PhDs)

<table>
<thead>
<tr>
<th>IMPACT FACTOR</th>
<th>5 YEAR IMPACT FACTOR</th>
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<tbody>
<tr>
<td>5.6</td>
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**SLEEP Advances**

*SLEEP Advances* is a peer-reviewed, online-only, Gold Open Access companion journal to *SLEEP*. It publishes original research articles, commentaries, and review papers in sleep and circadian science across the basic, translational, and clinical research spectrum.

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Sleep Research Society Newsletter and Quarterly SRS Foundation Newsletter

Bi-monthly newsletters sent to

1,300+ members

42.3% open rate

Corporate Partners are recognized.
Meetings

Industry Advisory Council
SLEEP RESEARCH SOCIETY FOUNDATION

Held on Sunday, June 2 in conjunction with SLEEP 2024

The SRS Foundation is pleased to host the Industry Advisory Council round-table discussions in-person at the SLEEP 2024 meeting on the afternoon of Sunday, June 2. Qualifying corporate partners and key opinion leaders in the sleep and circadian sciences and clinical settings are invited to discuss issues, share research ideas and techniques, and brainstorm potential solutions to the challenges impacting the sleep and circadian field in a roundtable format. Participants are also invited to the SRS Foundation VIP Reception immediately following this event which provides a rich opportunity for networking.

Participating corporate partners submit their preferred key opinion leaders for invitation and questions in advance of the roundtable discussions. 2024 topics include: Narcolepsy/Idiopathic Hypersomnia, Insomnia, Sleep Apnea, and Wearables/Remote Assessment.

SRS Foundation VIP Reception

Held on Sunday, June 2 in conjunction with SLEEP 2024

This is a unique opportunity to network, build relationships with key opinion leaders and bring awareness of your company. Corporate Partners, SRS and SRSF Board of Directors, and Key Opinion Leaders in the sleep field attend this private event held at the SLEEP meeting.
Now in its 38th year, SLEEP is the annual meeting of the Associated Professional Sleep Societies, LLC (APSS), which is a joint venture of the American Academy of Sleep Medicine (AASM) and the Sleep Research Society (SRS). SLEEP is the premier clinical and scientific meeting in the sleep field, bringing together 5,000 sleep medicine physicians, sleep and circadian scientists, and other health care providers to discuss the latest advances in sleep science and new developments in the diagnosis and treatment of sleep disorders.

SRSF is proud to host this biennial conference, which features innovative content from subject matter experts across numerous specialties within the sleep and circadian sciences, and provides abundant networking opportunities from trainees to senior investigators.

Sponsorship Opportunities Available. Ask for a prospectus.

Virtual Meeting/Webinar

This opportunity provides a public forum to address the topic of your choice related to sleep and circadian rhythms. The SRSF will host the webinar with the discussion led by key opinion leaders (chair and panelists). You have the option to provide preferred key opinion leaders and questions for discussion.

The webinar is promoted to SRS members, AASM members and the larger sleep and circadian research and clinician community. You may issue a press release to promote the event. The webinar will be recorded and housed on the SRS website. Tracking data available.

"This event made possible by the SRS Foundation and supported by ________"

(Your Company Logo Listed Here)
SRSF Scientific Update

This is an opportunity to share your science in the form of a specifications sheet or a publication in a peer-reviewed journal. This is promoted in SRS and SRS Foundation Newsletters, social media and is housed on SRS and SRSF websites.

Call for Research Proposals

This opportunity allows corporate partners to reach the SRS community through a call for research proposals. Corporate partner creates the RFA and the SRS/SRSF posts on its website. The SRS/SRSF then promotes the RFA to the SRS membership. Promotion is through the SRS and SRSF Newsletters, social media and on the SRS/SRSF website. Winners of the call can also be announced in SRS and SRSF newsletters and listed on the website.
Advertising and Recognition

Opportunities to place a commercial advertisement in the SRS and SRSF newsletters are available.

Ad top banner premier location (Reserved for Qualified Corporate Partners):

- Ad box size: 270 x 200
- File size: Maximum allowed 50 KB
- File type: GIF, JPG, PNG
- Please include clickthrough URL

Corporate partners are recognized in all SRS/SRSF newsletters and on the website.

SRS Membership Mailing, SRS Podcast, and Survey Opportunities

Ask about the details of these benefits.
## 2024 EXPOSURE & BENEFITS
Support a charitable non-profit 501c3 and receive tax deductible savings.

### Corporate Partner Benefits (Scaled level of support)

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<th>Benefit</th>
<th>President's Circle $100,000</th>
<th>Blue Diamond Circle $75,000</th>
<th>Diamond Circle $50,000</th>
<th>Emerald Circle $20,000</th>
<th>Ruby Circle $10,000</th>
<th>Sapphire Circle $5,000</th>
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<td>Signage and verbal recognition at SRS and SRSF related events at SLEEP meeting</td>
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<td>Use of Corporate Partners Badge</td>
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<td>Scientific Update</td>
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<td>Call for Research Proposals (announcement of call and winners)</td>
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<td>SRS Membership Mailing List (one-time rental) discount</td>
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<td>Industry Advisory Council (IAC) participation</td>
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<td>Opportunity to support an SRS Podcast (topic of your choice) with limited slots</td>
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<td>Recognition (logo and hyperlink) on SRS and SRSF homepage</td>
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<td>Opportunity for an SRSF Expert Summit</td>
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<td>Opportunity for SRSF Focused Research Award</td>
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**FOR MORE INFORMATION,**
Christine Davis, SRSF Director
cdavis@srsnet.org
630-737-9712

**LEARN MORE**
Thank You to our current Corporate Partners!

President's Circle - $100,000+

Jazz Pharmaceuticals®

Blue Diamond Circle - $75,000+

Avadel.

Diamond Circle - $50,000+

Eisai

NOX medical

ResMed

SomnoMed®

Takeda

Emerald Circle - $20,000+

axsome

Fisher & Paykel Healthcare

Harmony Biosciences

PHILIPS

Signifier Medical Technologies

ZOLL

Ruby Circle - $10,000+

natus

SleepImage

Sapphire Circle - $5,000+

Nightware

Wesper

Jade Circle - $2,500+

BodyCAP

xtrodes