

CORPORATE PARTNERS PROGRAM



2024 Prospectus

Your support will enable continued research in the field of sleep and circadian science to further our understanding of sleep, including how sleep is impacted by disease states from a holistic perspective, resulting in more effective medical care and ultimately improving the health and quality of life for patients and the public at large.

For more information, contact:

Christine Davis, SRS Foundation Director

Email: cdavis@srsnet.org | Phone: 630-737-9712



About the SRS

The Sleep Research Society (SRS) is a membership organization for scientific investigators who educate and research sleep and circadian science. The SRS:

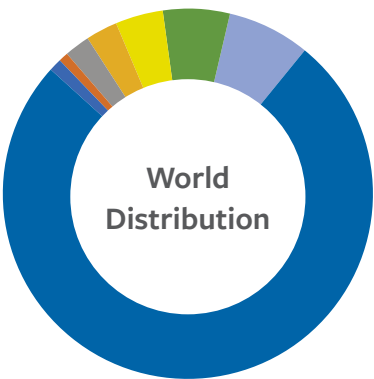
- Provides training and education, and forums for collaboration and the exchange of ideas.
- Advocates on behalf of its members to increase federally funded sleep research through grassroots lobbying and communications efforts.
- Publishes the journals SLEEP and SLEEP Advances, produces educational products, and provides volunteer opportunities.

SRS Membership Profile

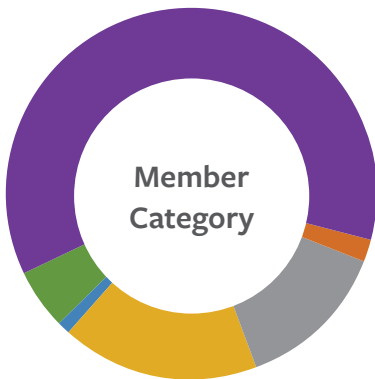
The SRS and its members foster scientific research investigation in all areas of sleep and circadian science. Membership has grown in all levels and disciplines within sleep and circadian science across the globe. Today, the SRS represents approximately 1,300 researchers worldwide from promising trainees to accomplished senior level investigators.



PHD	62%
MD	22%
MD, PHD	10%
PHD, RN	3%
RN	2%
Other	1%



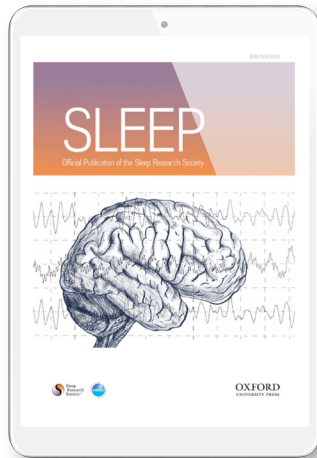
United States	76%
Other	7%
Canada	6%
Australia	4%
Japan	3%
United Kingdom	2%
Switzerland	1%
Germany	1%



Regular	60%
Predocs	17%
Postdoc	13%
Associate	5%
Emeritus	2%
Undergrads	1%

SRS members are key decision makers and key opinion leaders in the sleep and circadian community.

Publications



SLEEP

Advertising opportunities available.

Now in its 47th year, *SLEEP* is a peer-reviewed, international journal of sleep and circadian science, and is the official publication of the Sleep Research Society.

10,000+ individual subscribers

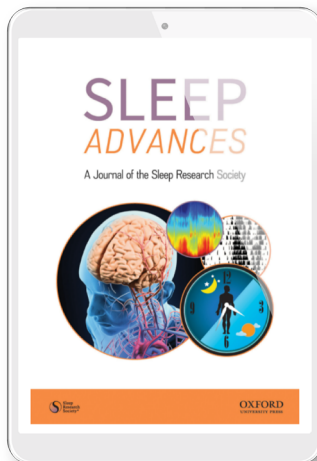
(7,000+ MDs 3,000 PhDs)

IMPACT FACTOR

5.6

5 YEAR IMPACT FACTOR

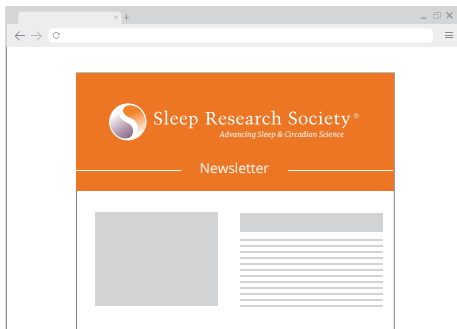
6.0



SLEEP Advances

SLEEP Advances is a peer-reviewed, online-only, Gold Open Access companion journal to *SLEEP*. It publishes original research articles, commentaries, and review papers in sleep and circadian science across the basic, translational, and clinical research spectrum.

Sleep Research Society Newsletter and Quarterly SRS Foundation Newsletter



Bi-monthly newsletters sent to

1,300+ members

42.3% open rate

Corporate Partners are recognized.

Meetings



**Held on Sunday, June 2 in conjunction
with SLEEP 2024**

The SRS Foundation is pleased to host the Industry Advisory Council round-table discussions in-person at the SLEEP 2024 meeting on the afternoon of Sunday, June 2. Qualifying corporate partners and key opinion leaders in the sleep and circadian sciences and clinical settings are invited to discuss issues, share research ideas and techniques, and brainstorm potential solutions to the challenges impacting the sleep and circadian field in a roundtable format. Participants are also invited to the SRS Foundation VIP Reception immediately following this event which provides a rich opportunity for networking.

Participating corporate partners submit their preferred key opinion leaders for invitation and questions in advance of the roundtable discussions. 2024 topics include: [Narcolepsy/Idiopathic Hypersomnia](#), [Insomnia](#), [Sleep Apnea](#), and [Wearables/Remote Assessment](#).

SRS Foundation VIP Reception

**Held on Sunday, June 2 in conjunction
with SLEEP 2024**

This is a unique opportunity to network, build relationships with key opinion leaders and bring awareness of your company. Corporate Partners, SRS and SRSF Board of Directors, and Key Opinion Leaders in the sleep field attend this private event held at the SLEEP meeting.



SLEEP 2024

HOUSTON, TX | JUNE 1-5

Now in its 38th year, SLEEP is the annual meeting of the Associated Professional Sleep Societies, LLC (APSS), which is a joint venture of the American Academy of Sleep Medicine (AASM) and the Sleep Research Society (SRS). SLEEP is the premier clinical and scientific meeting in the sleep field, bringing together 5,000 sleep medicine physicians, sleep and circadian scientists, and other health care providers to discuss the latest advances in sleep science and new developments in the diagnosis and treatment of sleep disorders.



Sheraton Sand Key Resort in Clearwater Beach, Florida from February 14-17, 2025.

Now in its 4th year, the SRS is proud to host this biennial conference, which features innovative content from subject matter experts across numerous specialties within the sleep and circadian sciences, and provides abundant networking opportunities from trainees to senior investigators.

Sponsorship Opportunities Available. Ask for a prospectus.



Virtual Meeting/Webinar

This opportunity provides a public forum to address the topic of your choice related to sleep and circadian rhythms. The SRSF will host the webinar with the discussion led by key opinion leaders (chair and panelists). You have the option to provide preferred key opinion leaders and questions for discussion.

The webinar is promoted to SRS members, AASM members and the larger sleep and circadian research and clinician community. You may issue a press release to promote the event. The webinar will be recorded and housed on the SRS website. Tracking data available.

"This event made possible by the SRS Foundation and supported by _____"

(Your Company Logo Listed Here)

SRSF Scientific Update

This is an opportunity to share your science in the form of a specifications sheet or a publication in a peer-reviewed journal. This is promoted in SRS and SRS Foundation Newsletters, social media and is housed on SRS and SRSF websites.

Scientific Update

[View Scientific Update](#)

A descriptive analysis of objectively monitored real-world adherence to eXciteOSA®
prepared by Signifier Medical

This announcement is made possible by the SRS Foundation.

Scientific Update

The Mask Matters Most – F&P Evora Nasal
Prepared by Fisher & Paykel Healthcare

March 9th, 2022 | Foundation

[View the March 2022 Scientific Update prepared by Fisher & Paykel Healthcare.](#)

[Read More >](#)

The Mask Matters Most – F&P Evora Nasal
Prepared by Fisher & Paykel Healthcare

Background

Despite the well-recognized health benefits of positive airway pressure (PAP) therapy for managing obstructive sleep apnea (OSA), non-adherence and inconsistent use still pose a significant barrier to effective treatment. PAP therapy is currently among the most effective and widely prescribed treatment options for OSA.¹ It involves the delivery of pressurized air to the upper airway to prevent it from repeated full or partial collapse throughout the night. This decreases the number of arousals a patient experiences during sleep.² Long-term use of PAP therapy is associated with many health benefits, including improved sleep quality and overall quality of life.³ The untreated OSA can be a risk factor for cardiovascular disease, leading to complications such as hypertension and type 2 diabetes mellitus.⁴ In addition, daytime fatigue can lead to an increased risk of accidents.⁵ Although there have been various technological advancements to PAP therapy devices and masks in recent years, too many patients are discontinuing treatment. Poor adherence can lead to higher rates of OSA-related complications. If OSA is left untreated, the most widely used criterion for mask adherence is usage of PAP for more than four hours per night, for at least 70% of nights.⁶ However, studies have shown that up to 50% of patients refuse PAP therapy after the first night and more than 50% discontinue treatment within the first year of beginning therapy.⁷ Common contributors to PAP therapy non-adherence include claustrophobia or anxiety from wearing a mask, unattractive or complex mask headgear, and side effects such as facial imprinting, unintentional leak, and noise.^{8,9} Not only is increasing long-term adherence essential, but consistent nightly use of PAP therapy is equally important. Studies have demonstrated that excessive daytime sleepiness and poor concentration caused by untreated OSA arise or reappear even with the withdrawal of PAP for one night.¹⁰ Any use of PAP therapy is better than no use in patients with OSA. However, clinically significant improvements in OSA outcomes can only be obtained with more extended and consistent nightly use, usually achieved with six or more hours of sleep per night.¹¹

The mask component of the PAP therapy system is what patients interact most intimately with, but among the most common complaints relating to poor compliance is mask-related side effects.¹² Accordingly, appropriate mask selection is the primary determinant of treatment adherence and efficacy.¹³ The current research landscape for OSA treatment primarily focuses on improving mask design and usability in order to increase ongoing PAP therapy compliance. The use of nasal masks over a full-face option is generally associated with greater treatment compliance. This is also reflected in clinical practice, where the first choice of mask for a patient is usually a nasal or nasal pillows mask.¹⁴ Evidence suggests that nasal masks can help reduce mouth opening and the number of oral breaths during sleep. For this reason, nasal masks are also recommended for mouth breathers.¹⁵ Research suggests that the best mask is the one a patient will wear.¹⁶ Therefore, overcoming problems related to mask fitting and stability, discomfort, unintentional leak, and claustrophobia are critical to improving long-term adherence.¹⁷ It is always important to involve the patient during the initial mask selection. The Fisher & Paykel Healthcare (F&P) Evora® Nasal is the newest F&P nasal mask. It features a compact nasal profile, CapFit® headgear, and the next generation of Dynamic Support Technology™. Evora Nasal was designed to provide effective PAP therapy while ensuring comfort and ease of use, with the intention of improving long-term treatment adherence among users.



Fisher & Paykel Healthcare

Call for Research Proposals

This opportunity allows corporate partners to reach the SRS community through a call for research proposals. Corporate partner creates the RFA and the SRS/SRSF posts on its website. The SRS/SRSF then promotes the RFA to the SRS membership. Promotion is through the SRS and SRSF Newsletters, social media and on the SRS/SRSF website. Winners of the call can also be announced in SRS and SRSF newsletters and listed on the website.



dreem

Call for Proposals
Innovative research projects

Recipients will receive up to 15 Dreem EEG headbands & analytic support!

Application deadline: May 7th 2022



dreem

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sleepimage

Call for Research Proposals
Innovative research projects

Recipients will receive up to 15 Sleepimage devices & analytic support!

Application deadline: May 7th 2022



sleepimage

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Innovative research projects

Recipients will receive up to 15 Sleepimage devices & analytic support!

Application deadline: May 7th 2022

Dreem: Call for Proposals – 2nd Edition

April 20th, 2022 | Foundation, Funding Opportunities

In partnership with Sleep Research Society, Dreem is pleased to launch the 2nd Edition [...]

[Read More >](#)

Call for Research Proposals

August 8th, 2022 | Foundation, Funding Opportunities

Sleepimage, in partnership with the Sleep Research Society Foundation (SRSF), is pleased to announce [...]

[Read More >](#)

Advertising and Recognition

Opportunities to place a commercial advertisement in the SRS and SRSF newsletters are available.

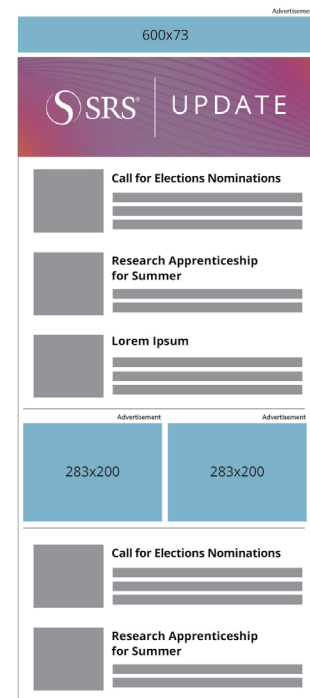
Ad top banner premier location (Reserved for Qualified Corporate Partners):

Ad box size: 270 x 200

File size: Maximum allowed 50 KB

File type: GIF, JPG, PNG

Please include clickthrough URL



Corporate partners are recognized in all SRS/SRSF newsletters and on the website.



SRS Membership Mailing, SRS Podcast, and Survey Opportunities

Ask about the details of these benefits.



2024 EXPOSURE & BENEFITS

Support a charitable non-profit 501c3 and receive tax deductible savings.

Corporate Partner <i>Benefits (Scaled level of support)</i>	President's Circle \$100,000	Blue Diamond Circle \$75,000	Diamond Circle \$50,000	Emerald Circle \$20,000	Ruby Circle \$10,000	Sapphire Circle \$5,000	Jade Circle \$2,500
Recognition on Corporate Partners Web Page with Hyperlink	X	X	X	X	X	X	X
Recognition in bi-monthly SRS Newsletter, SRS Update	X	X	X	X	X	X	X
Recognition in quarterly SRSF newsletter, Impact Update	X	X	X	X	X	X	X
Signage and verbal recognition at SRS and SRSF related events at SLEEP meeting	X	X	X	X	X	X	X
Use of Corporate Partners Badge	X	X	X	X	X	X	X
Scientific Update	X	X	X	X	X	X	
Call for Research Proposals (announcement of call and winners)	X	X	X	X	X	X	
SRS Membership Mailing List (one-time rental) discount	X	X	X	30%	20%	10%	
Industry Advisory Council (IAC) participation	X	X	X				
Opportunity to support an SRS Podcast (topic of your choice) with limited slots	X	X	X				
Advertisement in the SRS and SRSF newsletters	X	X	X				
Recognition (logo and hyperlink) on SRS and SRSF homepage	X	X	X				
Opportunity for an SRSF Expert Summit	2	1					
Opportunity for SRSF Focused Research Award	1	1					

FOR MORE INFORMATION,
Christine Davis, SRSF Director

cdavis@srsnet.org
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630-737-9712

LEARN MORE

Thank You to our current Corporate Partners!



President's Circle - \$100,000+



Blue Diamond Circle - \$75,000+



Diamond Circle - \$50,000+



Emerald Circle - \$20,000+



Ruby Circle - \$10,000+



Sapphire Circle - \$5,000+



Jade Circle - \$2,500+

