



ADVANCES IN  
Sleep & Circadian  
SCIENCE

February 17 – 20, 2023

# Sponsorship OPPORTUNITIES

*POWERED BY*



Sleep Research Society®



The Advances in Sleep & Circadian Science meeting is a single track event integrating sleep and circadian science, cutting-edge discussions, interdisciplinary cross-talks, and abundant networking opportunities for everyone from trainees to established researchers.

## About the SRS

As pioneers in sleep research since 1961, the Sleep Research Society (SRS) is a membership organization for scientific investigators who educate and research sleep and circadian science. The SRS:

- Provides training and education and forums for the collaboration and the exchange of ideas.
- Advocates on behalf of its members to increase federally-funded sleep research through grass-roots lobbying and communications efforts.
- Publishes the Journal *SLEEP*, produces educational products and provides volunteer opportunities.

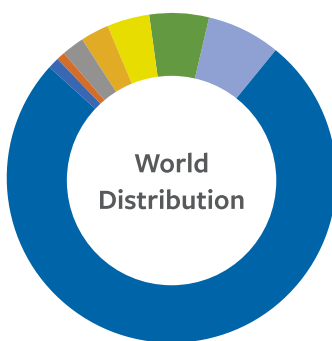
## Membership Profile

**The SRS and its members foster scientific research investigation in all areas of sleep and circadian science.**

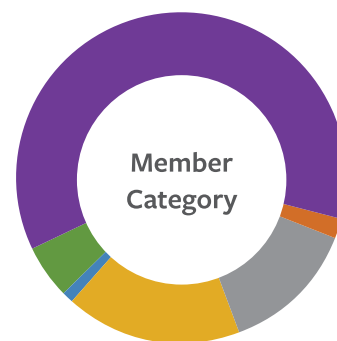
Since 1961 membership has grown in all levels and disciplines within sleep and circadian science across the globe. Today, the SRS represents approximately 1,300 researchers worldwide from promising trainees to accomplished senior level investigators.



PHD	62%
MD	22%
MD, PHD	10%
PHD, RN	3%
RN	2%
Other	1%



United States	76%
Other	7%
Canada	6%
Australia	4%
Japan	3%
United Kingdom	2%
Switzerland	1%
Germany	1%



Regular	60%
Predocs	17%
Postdoc	13%
Associate	5%
Emeritus	2%
Undergrads	1%

SRS members are key decision makers and key opinion leaders in the sleep and circadian community.

# SPONSORSHIP OPPORTUNITIES

- Engage with up to 250 international sleep and circadian researchers
- 3-day event features innovative content from subject matter experts across numerous specialties within the sleep and circadian sciences



As a sponsor, your brand will be highlighted among all attendees leading up to the meeting, during the meeting, and following the meeting through a comprehensive recognition program. All sponsors will receive value-added recognition in addition to their selected sponsorships.



Each sponsor's level will be determined by the sum of the individual values of the Sponsor-Specific Opportunities. The Sleep Research Society looks forward to developing a tailored sponsorship package that meets your unique needs.



# SPONSORSHIP OPPORTUNITIES

Sponsorship Packages and Benefits	Gold \$5,000	Silver \$3,500	Bronze \$1,500
Recognition as sponsor on print and digital recognition	•	•	•
Program ad	<b>Full Page</b>	<b>1/2 Page</b>	<b>1/4 Page</b>
Submit 2 Posters for ASCS Poster Sessions	•	•	•
Virtual Exhibit Hall	•	•	•
Recognition in program	•	•	•
Registrations	<b>2</b>	<b>1</b>	
Pre-meeting e-blast to all attendees	•	•	
Pre-meeting attendee mailing list rental ( <i>to be distributed by SRS</i> )	•		
Opportunity to present information (topic of your choice) to attendees	•		

Each tier shown represents a different level of support and the varying value-add benefits associated with each sponsorship level. We can customize a package based on your objectives.

Sponsor-Specific Opportunities			
Opening Reception ( <i>Exclusive</i> )	<b>\$5,000</b>	Hotel Elevator Wraps ( <i>2 Available</i> )	<b>\$2,500/each</b>
Refreshment Break ( <i>5 Available</i> )	<b>\$750/each</b>	Hotel Key Cards ( <i>Exclusive</i> )	<b>\$2,500</b>
Floor Decals/Wall Clings	<b>\$500/each</b>	Poster Session Sponsor ( <i>Exclusive</i> )	<b>\$2,500</b>
Registration Sponsorship ( <i>Exclusive</i> )	<b>\$2,500</b>	Wi-Fi Sponsorship ( <i>Exclusive</i> )	<b>\$2,500</b>
Meeting Lanyards ( <i>Exclusive</i> )	<b>\$2,500</b>		

## FOR MORE INFORMATION ON THE SPONSORSHIP PROGRAM

Contact Christine A. Davis at [cdavis@srsnet.org](mailto:cdavis@srsnet.org) or 630-737-9702



The Sleep Research Society (SRS) was established in 1961 by pioneers in sleep research, a group of investigators who shared a common goal – to advance sleep and circadian science. The SRS has since grown into a professional society of 1,300 researchers worldwide, from promising trainees to accomplished senior-level investigators. The Society promotes training and education in sleep research, public awareness and evidence-based policy.